

PHC Project Manifesto

Nigeria Local Content Readiness Partnership

This project captures the formation of a possible Nigeria-based Local Content Readiness service or consultancy partnership. The immediate purpose is to define the opportunity, clarify roles, capture early evidence, identify requirements, and assess whether a viable service can be developed with PHC Service support.

1. MANIFESTO TITLE

Nigeria Local Content Readiness Partnership: Local Leadership, Credible Evidence, Practical Capability

2. WHY THE PROJECT EXISTS

The purpose of this project is to explore and form a Nigeria-led Local Content Readiness service, supported by PHC methods, that helps local teams, suppliers, projects and institutions turn local content ambition into credible evidence, practical capability and management-ready action. The project begins with Michael-Ubini Oluseyi as the local opportunity originator and David Winter / PHC Service as formation support. Its purpose is not to take the opportunity away from local leadership, but to help Michael and suitable Nigerian colleagues define, evidence, govern and carry it with greater confidence.

3. THE PROBLEM ADDRESSED

Local content can be spoken about in broad terms while the underlying readiness remains unclear. A business or project may claim local participation, training, supplier development or community value, but still lack structured evidence, named ownership, credible capability assessment, practical training routes, procurement readiness and governance. At the formation level, Michael's opportunity also carries uncertainty: the team is not yet formed, payment is not yet structured, NCDMB involvement is not yet evidenced as a formal mandate, and early support could become unclear unless it is governed from the start.

4. WHAT THE PROJECT DOES

The approach is to begin small, truthful and controlled. First, capture what is already known and what remains to be defined. Second, invite Michael to clarify the opportunity, his intended role, local team, commercial route, NCDMB connection and raw data. Third, use PHC to build definition documents, questions, concerns, actions, evidence, readiness checks and time records. Fourth, shape a Local Content Readiness service that can review local workforce, supplier, training, procurement, governance and evidence maturity. Fifth, only move toward external proposal, meetings or public positioning when the facts and authority support it.

5. WHAT SUCCESS LOOKS LIKE

Success in the early stage means that Michael can explain the opportunity clearly, local ownership is protected, PHC support is understood, and the project has a credible evidence base rather than a hopeful story. Success later may mean a functioning Nigeria-led local content service, trusted by clients, useful to NCDMB-related or industry stakeholders, and able to help businesses improve readiness in ways that create real local capability. The strongest success would be local people gaining practical project, supplier, training and career evidence through a repeatable PHC-supported method.

6. THE ROLE OF PHC

PHC's role is to provide structure, discipline and evidence. PHC records the project reality: questions, assumptions, risks, actions, decisions, people, documents, readiness checks, time chunks and evidence. It helps stop the opportunity from becoming vague, overstated or personally dependent on memory and goodwill. PHC does not claim official authority, certification status or NCDMB endorsement. It supports readiness, governance and practical assurance by making the work visible, traceable and reviewable.

7. THE ROLE OF ORDER EFFICIENCY

Order Efficiency, through David Winter, can support the opportunity as service architect, professional encourager, governance helper, proposal reviewer and meeting participant where appropriate. David may morally and professionally endorse Michael and local colleagues when the evidence supports that endorsement. Order Efficiency's role is also to promote the PHC Service as a method that can help not only this formation project, but also the businesses and local participants touched by the future Local Content service. This role must remain fair, transparent and commercially controlled, especially while payment is deferred or undefined.

8. LEGACY STAKEHOLDERS

The stakeholder model starts with Michael as local originator and likely Nigeria-facing lead, David/PHC as support and service-method provider, and possible trusted local colleagues as future delivery participants. Victor or others may be invited later only if there is a clear role and benefit. Potential external stakeholders may include NCDMB contacts, Nigerian businesses, suppliers, workers, training providers, project sponsors and management teams. The model should be locally led, evidence-supported and careful about representation: no stakeholder should be named as sponsor, client or endorser until that status is documented.

9. CORE PRINCIPLES

Local leadership first. Evidence before claims. Small controlled steps before large commitments. No claimed official affiliation without proof. No open-ended unpaid work without a review point. Confidential information stays protected. PHC strengthens Michael's position rather than replacing it. Readiness means practical capability, not decorative paperwork. Training and supplier development should create usable evidence for local people. Commercial fairness should be explicit before revenue or delivery expands. If the facts do not support the opportunity, the project should pause honestly rather than drift.

10. CLOSING STATEMENT

This project begins as a conversation, but it should not remain only a conversation. If handled carefully, it can become a locally led Nigerian Local Content Readiness service with PHC support behind it: a way to help people, suppliers and organisations show what they can truly do, what they still need, and how they can become ready for serious work. The intention is simple: help Michael and trusted local colleagues carry the opportunity credibly, while PHC provides the structure that keeps reality visible.